

Christ Bible Church
January 3, 2010

Proposal for

Christ Bible Church South Loop (CBC2Loop)
Site Launch

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I. Summary

The Lord has empowered His church universal to play an important role in the form of the local Church. The local church is a living organism – the Body of Christ. In their analogy of church growth, Robert E. Logan and Jeff Rast likens church development to physical development – Conception > Prenatal Development > Birth > Growth to Maturity > Reproduction. As a continuum of the Great Commission (Matt. 28.18-20), we believe that Christ Bible Church is in a position to strategically extend its vision towards reproduction as a living organism (the Body of Christ) in the city of Chicago, IL. – “So Jesus said to them again...as the Father has sent Me, I also send you.” – John 20.21

Jesus said "For which one of you, when he wants to build a tower, does not first sit down and calculate the cost to see if he has enough to complete it? "Otherwise, when he has laid a foundation and is not able to finish, all who observe it begin to ridicule him, saying, 'This man began to build and was not able to finish.' Luke 14.28-30.

Therefore this document serves as a proposal for planning the launch and build of Christ Bible Church South Loop (www.cbc2loop.org) as a means to continue the Great Commission and Reproduce fruit for the Glory of God.

II. Introduction

Christian growth makes deep our service to Christ. As we grow, we reproduce in order to become strong disciples. Christ Bible Church South Loop will be in a unique position to provide leadership that will equip the saints for the work of service (Eph 4. 12), through Worship, Bible studies, Bible-based Counseling, and a strong attention to missions and evangelism within the South Loop community.

It is our belief that the Body of Christ is bathed in the authority of Christ (Matt. 28.18) which stands as the basis for the purpose, proposal, and planning of this launch.

In accomplishing what God had given Him, Jesus displayed the Glory of God (John 17.4) through the work of service. Likewise we are to continue Christ's work of Glorifying the Father in an effective manner. Our prayer is that this proposal serves to communicate the plan and steps required to effectively Glorify God through the work of service in the South Loop of Chicago.

“I glorified You on the earth, having accomplished the work which You have given Me to do.” (John 17.4)

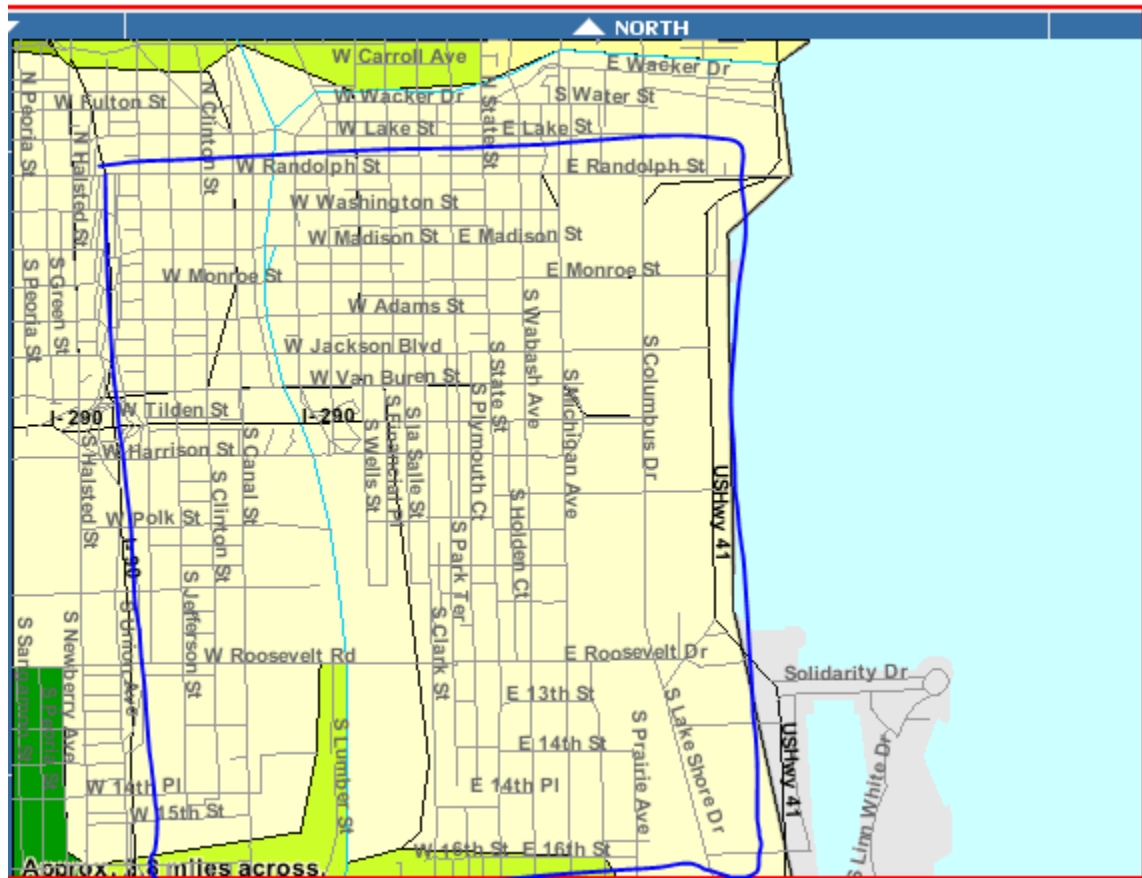
III. Community Narrative and Trends

Recent examination and research revealed that the South Loop represents a growing and viable community of students, professionals, singles, and families. According to the Chicago Neighborhood and City Guide ([://www.chicagoneighborhoods.cc/neighborhoods/southloop.html](http://www.chicagoneighborhoods.cc/neighborhoods/southloop.html)), the Chicago South Loop is the fastest growing neighborhood in the city.

The South Loop hosts multiple restaurants, stores, theatre, apartment, condos, and sub-divisions which can be seen as a harvest for labor and service. And according to Chicago.com ([://www.chicago.com/neighborhoods/South_Loop/](http://www.chicago.com/neighborhoods/South_Loop/)), the South Loop is “a major player in the city's residential and business plans for the next decade.”

The community consists of White Collar and Blue Collar workers. The 2007 Data on community demographics provided by OnBoard LLC for the primary zip-codes (60604, 60605*, 60607) is made up of 18, 329 Total Households ([://homes.point2.com/Neighborhood/US/Illinois/Cook-County/Chicago/South-Loop-Demographics.aspx](http://homes.point2.com/Neighborhood/US/Illinois/Cook-County/Chicago/South-Loop-Demographics.aspx)), with a median age of 35.

Target: This map provides an overview of our targeted area:



IV. Evangelism Strategy

Given the importance and strong presence of families and singles in the target area and population trending, we deem evangelism efforts to be highly rationale.

The target ministry group will consist of professionals, blue collar workers, students, and families of a multi-racial, multi-ethnic background.

The goal is to establish, build, and nurture relationships with Christ, one-another, and the community.

V. Procedures/Scope of Launch

Information about CBC2Loop launch procedures and the scope of are detailed here.

The expected launch will take place six months from the date of acceptance by the Christ Bible Church Leadership. An anticipated attendance of at least 400 individuals is the target. Based upon the trending patterns and target population, the CBC2Loop location is targeted within a 1-mile radius of I-90/94 (Dan Ryan Expy), Congress Pkwy, and Lakeshore Dr.

The CBC2Loop location has yet to be named. However, there are several options under review and in prayer not limited local area High Schools, Church cohabitation, and open space.

Launch

At launch a core group of 25 people will be actively participating in the Worship Service. The maturity and production of the core Worship Service is vital to the life and vibrancy of the ministry.

Considerable effort will be given prior to the launch to ensure that the core group will be obtain the proper training and nurture.

Roles

The success of CBC2Loop launch is dependent on the Holy Spirit leading and guiding individuals to service. This requires that those led make every effort to keep the unity of the Spirit (Eph. 4. 2-5) for the common good of the Body of Christ. The following section identifies the roles and individuals required for the launch.

Ministry Leader (Pastor James Ford, Jr):

- Lead for the CBC2Loop Launch
- Spiritual Leader and maintains the health of the overall CBC2Loop Body.
- Maintains the contact with core leaders
- Senior Pastor/Elder

Executive Team:

- Responsible for operations and performance of launch site
- Counsel to the Ministry Leader in support of communicating and implementing the vision and execution of required tasks
- Assistance in management of staff

- Long and short-term planning, quality, and effectiveness of ministry
- Marketing and Events implementation and outreach to the community
- Assisting the Pastor in equipping others to conducting the work of ministry
- Committed to prayer, fasting, and the Word of God on a regular basis
- Execution of a wide-range of administrative tasks including Budget Planning

Launch Plan Approach

By prayer and fasting seek to understand and define the vision and plan for launching CBC2Loop in accordance with the leading of the Holy Spirit and the Word of God --- To the Glory of God The Father, and The Lord Jesus Christ.

As in Paul's prayer for the Ephesians, we desire faithfulness and that God the Father may strengthen us "with power through his Spirit in your inner being, so that Christ may dwell in your hearts through faith. And I pray that you, being rooted and established in love, may have power, together with all the saints, to grasp how wide and long and high and deep is the love of Christ, and to know this love that surpasses knowledge—that you may be filled to the measure of all the fullness of God "Ephesians 3.16-19.

Develop a multi-site Model for Christ Bible Church

Since Christ Bible Church South Shore stands in close proximity to the CBC2Loop site many of the resources can be shared between the locations. In turn, we can develop a low-cost and high quality launch with *near*-predictable financial and resource requirements.

Identification of Areas for Success

The areas critical to achieving a successful launch include: Core Leadership; Prayer Team; Facilities; Marketing and Finance; Business and Community Outreach; Ministry Teams

VI. Timetable

Information on the expected timetable for the duration of the launch steps.

Task Step	Task Description of Work	Start and End Dates
1	Identify Core Leadership Team	TBD
2	Establish strategy for launch success area assistance	TBD
3	Develop an Integrated Timeline for launch	TBD
4	Initiate Prayer Team	TBD
5	Identify Location	TBD
6	Initiate Financial Forecast, Budget and Planning	TBD
7	Identify Date for First Worship Service	TBD
8	Develop Communication and Marketing Plan	TBD
9	Begin Communication and Marketing blitz	TBD
10	Identify Worship Team	TBD
11	Develop Training	TBD
12	Begin Training	TBD
13	Assess Launch Readiness	TBD
14	Prepare for First Worship Service	TBD
15	Launch CBC2Loop Worship Service	TBD

VII. Budget

Proposed costs and budget of CBC2Loop Launch and sustainment and information on how the budget will be managed.

	Description of Work	Anticipated Costs
Phase One	TBD	TBD
Phase Two	TBD	TBD

	Total	
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VIII. Key Personnel

Key personnel who will be responsible for completion of the proposal as well as other personnel involved in the project.

Christ Bible Church Leadership: Elders

Additional resources as solicited by the leadership

IX. Evaluation

Progress will be evaluated throughout and at the end of the proposal phase.

Evaluation on CBC2Loop progress should be performed on monthly basis and adjustments made as needed through-out the 2010 -2011 calendar years. Evaluation is best made by receiving feedback from ministry participants and community.

X. Endorsements

Ministries who support and endorse the project.

XI. Next Steps

Specific actions required of the readers of this document.

- Next Step 1: Christ Bible Church Leadership (Elder Board) review and approval.
- Next Step 2: Christ Bible Church Leadership (Elder Board) initiates CBC2Loop Launch.
- Next Step 3: Pastor Ford to share launch schedule on monthly basis for purpose of progress and adjustments.

XII.

Supporting material for proposal.